



Budweiser® and Quail Unlimited®

present

THE

ADOPT-A-COVEY

PROGRAM

THE ADOPT-A-COVEY PROGRAM

Recognizing Private Landowners and Their Contributions to Wildlife Conservation in America

OBJECTIVES

- To identify and honor the upland game bird conservation achievements of private landowners.
- To give national recognition to outstanding wildlife stewards.
- To encourage others to include upland game bird conservation in farm and ranch management.

ELIGIBILITY

Eligible entrants will be the actual steward(s) of the land—the person(s) who is responsible for planning and implementing management practices whether or not (s)he is the landowner. Any farm or ranch in the U.S. may enter.

MULTIPLE ENTRIES

If the entrant owns or operates more than one farm or ranch, they may enter each property in the **ADOPT-A-COVEY PROGRAM**. A separate entry form must be filled out for each farm or ranch.

ENTRY INSTRUCTIONS

To enter the awards program, the land steward must:

1. Complete the entry form provided by Budweiser and Quail Unlimited.
2. Submit a detailed list of upland game bird management practices based on the form and guidelines provided. If a written management plan exists and is being followed, it may be used to satisfy this requirement with exceptions (i.e. additional practices, changes or practices not being followed) noted. ***A written plan is not required, and not having a plan will not detract from the entrant's evaluation.***
3. Submit four photos (if submitted on disk, JPEG format preferred) illustrating management practices being employed.

Please note: Photos and entries WILL NOT be returned.

Entries should be addressed to:

BUDWEISER QUAIL UNLIMITED ADOPT-A-COVEY PROGRAM

Official Entry

Quail Unlimited, Inc.

P. O. Box 610

Edgefield, SC 29824-0610

DEADLINE

- Entries must be received by Quail Unlimited no later than May 31.
- It is the responsibility solely of the entrant and his/her chosen carrier to ensure that the entry materials are received by the deadline. Neither Budweiser nor Quail Unlimited nor their representatives accept any responsibility or obligation for materials that are not received on time. There will be no exceptions to the submission deadline for any reason.

JUDGING

Evaluations will be based on how intensively the property is managed; the degree to which the management practices have improved habitat for upland game birds; and long-range benefits of the management program. Entries will not be judged based on the size of the farm or ranch.

ADDITIONAL INSTRUCTIONS

Complete all parts of the evaluation form. Incomplete entries will not be considered.

The decisions of Budweiser and Quail Unlimited, the **ADOPT-A-COVEY PROGRAM** sponsors, and the contest judges regarding eligibility of entries, interpretation of rules, the judging process and the winning entries will be final. No appeals will be heard. The sponsors warrant that all prizes will be awarded, but reserve the right to cancel award of any prize for which there are insufficient entries meeting all requirements. This program is void where prohibited by law.

Further information and/or entry forms may be requested from Quail Unlimited, Inc., Attn: Adopt-A-Covey Program, P.O. Box 610, Edgefield, SC 29824 or call (803) 637-5731. For additional details, visit the web site at www.qu.org.

Employees and agents of Anheuser-Busch Companies and Quail Unlimited are not eligible to enter.

ADOPT-A-COVEY AWARDS

Each entrant will receive a sign for his or her gate or fence.
Nine regional winners will be selected from across the U.S.
Each regional winner will be featured in an article in *Quail Unlimited* magazine.

From those nine winners, one will be chosen as the **BUDWEISER QUAIL UNLIMITED ADOPT-A-COVEY FARMER/LANDOWNER OF THE YEAR**. That winner will be featured on the cover of *Quail Unlimited* magazine and a feature article spotlighting the winner's conservation practices in the same issue. That winner will also receive an all-expense paid trip to the **QU Chevrolet Celebrity Quail Hunt in Albany, Georgia**.

A second **QU Chevrolet Celebrity Quail Hunt** trip will be awarded to another winner, who will be drawn at random from the pool of all participating individuals enrolled in the program.

All individual participants will have their names listed in *Quail Unlimited* magazine and on the web site.



America's Leader in Quail Conservation

P. O. Box 610
Edgefield, SC 29824-0610
www.qu.org

AAC OFFICIAL ENTRY FORM

BUDWEISER® QUAIL UNLIMITED® ADOPT-A-COVEY PROGRAM®

DEADLINE TO ENTER MAY 31

PLEASE PRINT

YOUR NAME

HOME PHONE (INCLUDE AREA CODE)

NAME OF FARM OR RANCH

OFFICE PHONE

FAX NUMBER

MAILING ADDRESS

CITY

STATE

ZIP

PHYSICAL ADDRESS OR DIRECTIONS FROM NEAREST TOWN

COUNTY IN WHICH FARM IS LOCATED

CHAPTER NAME (if known)

E-MAIL ADDRESS (if applicable)

ACRES OF FARM OR RANCH AND MAJOR CROPS RAISED

OF THE ACRES NOTED ABOVE, HOW MANY ACRES ARE DEVOTED TO QUAIL HABITAT

THE FOLLOWING INFORMATION MUST BE PROVIDED WITH YOUR ENTRY

1. If available, and being followed, a copy of the wildlife management plan for the farm/ranch. Explain any exceptions or changes to the plan that impact upland game bird management on the farm/ranch.
2. If no written plan is available, please complete the questionnaire on the following pages.
3. Four (4) photos (if submitted on disk, JPEG image preferred), which illustrate the practices being employed. Please note: Photos and entries WILL NOT be returned.

BY SUBMITTING THIS ENTRY AND SIGNING BELOW, I ATTEST TO THE FOLLOWING:

I have read, understand and accept the rules set forth for this program. I have adhered to the rules and submit this entry accordingly. I understand that any variation from the rules will result in disqualification of my entry. The information provided in this application is true and accurate. I understand that my entry will be verified before any awards are presented to me. By entering this awards program, I grant permission to Budweiser® and Quail Unlimited® and other sponsors to use my name and/or likeness in announcing results and/or promoting the program and its goals.

SIGNATURE

DATE

**Send your completed entry form, supporting materials and photos by May 31 to
Budweiser Quail Unlimited Adopt-A-Covey Program, Official Entry, P.O. Box 610, Edgefield, SC 29824-0610**

BUDWEISER® QUAIL UNLIMITED® ADOPT-A-COVEY PROGRAM®

LAND MANAGEMENT QUESTIONNAIRE

To the best of your knowledge, please answer the following questions concerning the quail and land management activities on your farm or ranch. Please feel free to attach additional information.

1. To what species of quail do you target your management? (Check all that apply)

- Bobwhite Quail Scaled Quail California Quail Gambel's Quail Other species

If "Other species," please list them: _____

2. Have you had a professional wildlife biologist visit the property and prepare a management plan or make verbal recommendations? Yes No

If your answer is "Yes," is the plan or the recommendations being followed? Yes No

If your answer is "No," please explain: _____

3. What aspects of quail habitat are you working to improve and how many acres are included in each habitat type? Check all that apply:

- Nesting cover or brushy nest sites (western species) - Acres _____
- Brood habitat - Acres _____
- Native foods - Acres _____
- Planted food plots or feeders - Acres _____ or number of feeders _____
- Brushy/woody cover, hedgerows, edge development, etc. - Amount _____ (Circle one: acres, feet or number)
- Summer shade or shelter (either woody, vegetative or manmade) - Amount _____ (Circle one: acres, feet or number)
- Water - Number of water sites (ponds, guzzlers, drip stations, spring development, etc.) provided _____
- Riparian (creek or stream) area restoration - Amount (miles) _____

4. Briefly explain the habitat conditions that you are striving to achieve and how you are addressing the most critical factors affecting quail on your farm or ranch (use additional pages if necessary).

5. Are you attempting to restore or manage native habitats on your farm or ranch such as native prairie grasses, longleaf pine savannah, other pine and/or oak savannah or other native habitats? Yes No

If your answer is "Yes," please briefly explain your management or restoration of native habitats below.

BUDWEISER® QUAIL UNLIMITED® ADOPT-A-COVEY PROGRAM® LAND MANAGEMENT QUESTIONNAIRE

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6. Have you participated in any of the following state or federal land management programs listed below and, if so, how many acres were involved in each program?

USDA and Other Federal Programs:

- Wildlife Habitat Incentives Program (WHIP) - Acres _____
- Conservation Reserve Program (CRP) - Acres _____
- Environmental Quality Incentives Program (EQIP) - Acres _____
- Conservation Reserve Enhancement Program (CREP) - Acres _____
- Forest Land Enhancement Program (FLEP) - Acres _____
- Wetland Reserve Program (WRP) - Acres _____
- Partners for Fish and Wildlife Program - Acres _____

Very briefly describe the type of quail habitat improvements or management that you performed in the programs checked above.

7. Many state wildlife agencies have specialized programs for landowner assistance. If you have participated in one or more of these programs, please list it below and the number of acres involved and the management performed.

PROGRAM NAME

ACRES

MANAGEMENT ACTIVITY

8. Is the farm or ranch part of a landowner cooperative (can be either through a formal state sponsored plan or informal agreement among landowners) or quail emphasis area where neighboring landowners perform habitat improvement projects? Yes No

If your answer is "Yes," please briefly explain the cooperative efforts under way.

9. In the past year, quail habitat management practices have been applied to what percentage of the acres on your farm or ranch?

- 0 to 5 percent
- 6 to 10 percent
- more than 10 percent

